



Oktoberfest 2019

September 26 - 29

50th Annual Photography Contest Rules & Categories

P.O. Box 1716 • La Crosse, WI 54602-1716
608.784.3378 • festinfo@oktoberfestusa.com

General Rules

1. **NEW FOR 2019:** All entries (both print and digital) **must** be registered online at www.oktoberfestusa.com/photo-contest/. Entries not registered online shall not be accepted.
2. **NEW FOR 2019:** All digital entries **must** be submitted online.
3. Photos shall be the original artwork of the entrant. Photos that have received awards at previous Oktoberfest contests are not eligible to compete again.
4. Participants shall only enter prints in their own age group. Digital and Oktoberfest shall be open to all ages.
5. Framed prints shall not be allowed. For matte prints, only one photo per matte shall be allowed.
6. Photographer's (entrant's) name shall **not** appear on the front of the entry.
7. Each entry shall have an entry label securely fastened to the back of each photo. Entry labels provided when you register online (see below).
8. You must mark on the entry label whether you are submitting your entry as a student or an adult.
9. The contest is open to all persons, with the exception of the Oktoberfest Photography Contest judging chair and the contest judges.

Student Categories (Ages under 18)

1. **Color Prints:** Limit of two (2) per person. Prints shall be a minimum of 5" x 7" up to a maximum 8" x 10". Prints must be mounted or matted on any stiff material (outer dimension shall not exceed 12" x 14").
2. **Black & White Prints:** Limit of two (2) per person. Prints shall be a minimum of 5" x 7" up to a maximum 8" x 10". Prints must be mounted or matted on any stiff material (outer dimension shall not exceed 12" x 14").

Adult Categories (Ages 18+)

1. **Color Prints:** Limit of two (2) per person. Prints shall be a minimum of 5" x 7" up to a maximum 16" x 20". Prints must be mounted or matted on any stiff material (outer dimension shall not exceed 16" x 20").
2. **Black & White Prints:** Limit of two (2) per person. Prints shall be a minimum of 5" x 7" up to 16" x 20". Prints must be mounted or matted on any stiff material (outer dimension shall not exceed 16" x 20").

Other Categories (Open to ALL age groups)

Please Note: Categories below are eligible for digital submission. All digital entries must be submitted online at www.oktoberfestusa.com/photo-contest/.

1. **Digital Images:** Limit of two (2) per person. Entries **must** be in JPEG format. Your files must be named (titled). Digital entries shall comply with the "**Digital Image Sizing Guidelines**" below.
2. **Oktoberfest:** Limit of four (4) per person. Photos **must** represent La Crosse's "Oktoberfest." Entries can be in the form of prints or as digital entries—all other rules apply. Digital entries shall comply with the "**Digital Image Sizing Guidelines**" below as well as the rules for **Digital Images** above.
3. **Smart Device:** Limit of two (2) entries per person. Photo must be taken with a cell phone or tablet. All other rules apply. Entries must be in JPEG format. Your files must be named (titled). **This category is limited to the first 200 submissions.** Digital entries shall comply with the "**Digital Image Sizing Guidelines**" below.

Digital Image Sizing Guidelines: All digital submissions will be displayed electronically at 1920 x 1080 pixels. We recommend that your submission meets or exceeds these measurements. Photos that do not meet these exact dimensions may either be cropped or framed with black borders when projected for display purposes.

Drop Off and Pick Up Information

1. Print entries must be hand delivered by 4:00 p.m. on Friday, September 20, 2019, at the La Crosse Festivals Office (Southside Oktoberfest Grounds, corner of 2nd and La Crosse Street).
2. The deadline for digital submissions is 4:00 p.m. on Friday, September 20, 2019.
3. Entries may be picked up at the La Crosse Public Library from 4:00 to 5:00 p.m. on Sunday, September 29, 2019. **This is the preferred method.**
4. Entries **must** be picked up from the drop off location between October 14, 2019, and October 25, 2019. *Any photos not picked up by October 25, 2019 will be discarded.*

Display Exhibit

Most photos will be on display at the La Crosse Public Library on the following schedule:

- Friday, September 27, 2019 from 4:00 p.m. to 6:00 p.m.
- Saturday, September 28, 2019 from 2:00 p.m. to 5:00 p.m.
- Sunday, September 29, 2019 from 1:00 p.m. to 4:00 p.m. (Photo pickup from 4:00 to 5:00 p.m. This is the preferred pick up time).

Entries will be judged on originality, universal interest, and photographic excellence. The judges' decisions will be final.



La Crosse Area
Camera Club

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