



# 2020 Parade Information

September 24-27, 2020

**Commercial, Political and Non-Commercial Units**

info@oktoberfestusa.com • 608.784.3378

## **Parade Information For Marching Bands** *Application deadline for both parades is Friday, August 28, 2020*

### **Torchlight Parade**

*Thursday, September 24, 2020 at 7:00 p.m.*

Each Torchlight Parade marching band entry will receive a **\$100.00 stipend** for participation.

There is no performance judging of bands in this event; however, each marching band entry is eligible for the top award, "Best Illuminated Marching Unit," for creative lighting of the marching unit.

All units in the Torchlight Parade are required to incorporate the use of lights wherever possible.

### **Maple Leaf Parade**

*Saturday, September 26, 2020 at 10:00 a.m.*

Each Maple Leaf Parade marching band entry will receive a **\$300.00 stipend** for participation.

The 2020 Oktoberfest Maple Leaf Parade is competitive and will be judged. Judging will be done by the Tri-State Judging Consortium. Categories for judging include: Music Performance; Marching and Maneuvering; General Effect.

#### **Marching Bands will be judged as follows:**

- Class I (school enrollment 500 or more)
- Class II (school enrollment 499 or less)
- Open Class (Critique only - no rankings)

**Please Note: Directors may elect to move up in Class (from II to I), but not down.**

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## **How To Register**

Online registration is required for all parades. You may register your marching band at:

[www.oktoberfestusa.com/marchingbands](http://www.oktoberfestusa.com/marchingbands)

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**All band units are reminded that La Crosse Festivals, Inc. insurance is not a substitute for your own individual or group insurance.**



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### General Rules & Regulations

*Please make sure all your unit's participants are fully aware of these rules and regulations.*

#### **Order of Appearance**

- The Oktoberfest Parade Review Committee will determine the order of appearance for Float or Specialty Units in the Maple Leaf and/or Torchlight parades. The order is determined to establish variety, as well as best utilization of the participants.

#### **Inclement Weather Policy**

- The Oktoberfest Parade Review Committee plans to proceed with the parade, rain or shine. Should inclement weather occur prior to a parade, then the Festival Officials will determine if it is sufficiently severe to cancel or delay the parade.
- You may decline to march your Float or Specialty Unit when weather threatens to damage uniforms, props or instruments.

#### **Vehicles**

- Floats and tow vehicles cannot exceed height 20' from ground level.
- It is strongly suggested that all motorized units provide at least two volunteers to walk along side your unit. These volunteers should monitor the parade route to insure the unit can proceed safely without interference.
- Training - all drivers must be licensed and adequately trained to drive their assigned unit.
- At least one 4-pound dry chemical or one 10-pound carbon dioxide fire extinguisher must be placed within easy reach of the driver of the unit.
- No "go cart" type vehicle, miniature race cars, or school buses will be allowed in the parades (prior approval required).
- Vehicles must be illuminated for acceptance in the Torchlight Parade.
- Schools are allowed one support vehicle following their marching unit and should visually represent their school and/or community.

#### **Unit Appearance (Maple Leaf Parade only)**

- All motorized units in the Maple Leaf Parade must incorporate the use of parade decorations on their individual unit as much as possible. Decorations include, but are not limited to, fringing, skirting, garland, etc.

#### **Lighting (Torchlight Parade only)**

- All units that appear in the Torchlight Parade must incorporate the use of lights wherever possible. This includes portable lights or lighting for costumed marchers and equestrian units as well as lighting for the vehicles.

#### **Distribution of Materials from the Float / Specialty**

- No samples of materials of any kind can be thrown, tossed, presented, given or otherwise distributed from the float/specialty unit while on the parade route. Any and all items must be handed out from the sidelines. Compliance is very important for the safety of the children and the other parade units.

#### **Code of Conduct**

- Individuals and organizations participating in Oktoberfest parades are expected to perform courteously, in good taste and with safety in mind at all times during the assembly, execution, and dispersal of the parades.

#### **Alcoholic Beverages**

- No alcoholic beverages of any kind will be allowed on or with the unit either in the staging area or along the parade routes. The consumption of any alcoholic beverage by any participant is strictly prohibited.
- Violators will be prosecuted by the City of La Crosse Police Department under Wisconsin State Statutes. If this happens, the unit will be pulled and towed from the parade, and the operator will also be arrested.
- The insurance company will be informed, and the unit will not be asked back by the Oktoberfest Parade Review Committee. (Please note: Oktoberfest will not issue any refunds if your unit is not allowed to participate or is removed from the parade route.)

#### **Assembly Area**

- Once the float or specialty unit is in position in the line-up area, the driver must be in attendance at all times and available to move the unit as necessary.
- Your float or specialty unit should report to the assembly area two (2) hours prior to the parade start time. This information will be mailed along with your acceptance notice prior to the festival as to the time and location for your arrival.
- Float or specialty support vehicles such as cars, buses, trucks, and trailers must be promptly unloaded and proceed to the dispersal parking area.
- First aid kits are accessible in the line-up area, as well as at dispersal.

#### **Parade Movement**

- The Oktoberfest Parade Review Committee works to ensure that the parade route is free of interruptions. Therefore, there will be no counter marching or maneuvering in any form by any unit which will create any type of gap.
- All maneuvering, choreography, and marching styles must be performed while moving forward. Any special effect drills that comply with the above statement must also be executed at a speed necessary to maintain the specified distances between parade units.

#### **Dispersal Area**

- Continue moving through the dispersal area until parade personnel show you where to stop. There are no exceptions for the dispersal process. Float or specialty members should not walk or march back through the parade route after disbanding.
- A First Aid tent will be on hand at the parade finish should any of your members require medical assistance.
- Water and Gatorade is available at the dispersal area for Marching Bands.
- Your cooperation in this busy area will be expected - thank you!